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Surveys : Overall Results

## LearnToSail-SkillEnhancement

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Results View:

75 Response(s) | [Filter these respondents](#) Export results to:

Share results: [Yes](#)

Results URL: <http://survey.constantcontact.com/survey/a07e2vm50h1g8uagzr5/results>  
You may paste the above URL into any web page or email, and/or include a link to view [closing page](#).

Click a value under 'Number of Responses' to view those respondents and save them to a List. (For rating and ranking questions click on 'Show Details' first. Not available for open-ended text and collect personal information questions.)

### 1 What best describes your sailing experience so far?

Answer	0%	100%	Number of Response(s)	Response Ratio
Novice--no experience as a Skipper.	<input type="text"/>		<a href="#">6</a>	8.0%
Beginner-Have sailed with others, limited experience as Skipper	<input type="text"/>		<a href="#">21</a>	28.0%
Intermediate--Some experience as a skipper would like to get Charter certified	<input type="text"/>		<a href="#">7</a>	9.3%
Experienced-Have chartered or owned a boat, want advanced, offshore experience	<input type="text"/>		<a href="#">35</a>	46.6%
Other <a href="#">(View all)</a>	<input type="text"/>		<a href="#">5</a>	6.6%
No Response(s)	<input type="text"/>		1	1.3%
<b>Totals</b>			<b>75</b>	<b>100%</b>

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### 2 What best describes your reason for Enhancing your skills?

Answer	0%	100%	Number of Response(s)	Response Ratio
Would like to become ASA, qualified to charter a boat myself.	<input type="text"/>		<a href="#">10</a>	13.3%
Would like to own a boat.	<input type="text"/>		<a href="#">18</a>	24.0%
Would like to participate more with friends or time share programs	<input type="text"/>		<a href="#">3</a>	4.0%
Would like to sail offshore, or on longer cruises	<input type="text"/>		<a href="#">34</a>	45.3%
Other ( <a href="#">View all</a> )	<input type="text"/>		<a href="#">9</a>	12.0%
No Response(s)	<input type="text"/>		1	1.3%
<b>Totals</b>			<b>75</b>	<b>100%</b>

3 **How interested are you in taking a Sailing Course to learn to sail, or upgrade your skills?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Very interested-Early this season	<input type="text"/>		<a href="#">11</a>	14.6%
Somewhat interested -Sometime This season	<input type="text"/>		<a href="#">18</a>	24.0%
Neutral--Need to know more	<input type="text"/>		<a href="#">29</a>	38.6%
Somewhat uninterested	<input type="text"/>		<a href="#">7</a>	9.3%
Very uninterested	<input type="text"/>		<a href="#">8</a>	10.6%
No Response(s)	<input type="text"/>		2	2.6%
<b>Totals</b>			<b>75</b>	<b>100%</b>

4 **Which answers best describe the way you would like to enhance your skills? (Check all that apply)**

Answer	0%	100%	Number of Response(s)	Response Ratio
Take a certified course	<input type="text"/>		<a href="#">37</a>	51.3%
Participate in a Flotilla cruise--cruise in company with others.Once minimally qualified: Charter a cabin, Charter a boat, or bring your own boat.	<input type="text"/>		<a href="#">16</a>	22.2%
As a part of your club, participate in free skills enhancment mini-seminars	<input type="text"/>		<a href="#">15</a>	20.8%
Meet others in the club and hook up to sail together and share a boat.	<input type="text"/>		<a href="#">12</a>	16.6%
Take courses in different areas at different times--Chesapeake, Florida, Bahamas, Caribbean	<input type="text"/>		<a href="#">17</a>	23.6%

Charter in different areas to increase skills and have fun	<input type="text"/>	<a href="#">36</a>	50.0%
<b>Totals</b>		<b>72</b>	<b>100%</b>

5 **What best describes the boat you would eventually like to sail? (Please select all that apply)**

Answer	0%	100%	Number of Response(s)	Response Ratio
Small boats--Under 24'	<input type="text"/>		<a href="#">1</a>	1.3%
Small cruisers under 40'	<input type="text"/>		<a href="#">23</a>	31.0%
Medium sized cruiser 40-50'	<input type="text"/>		<a href="#">49</a>	66.2%
Large cruisers, over 50'	<input type="text"/>		<a href="#">12</a>	16.2%
Multihull	<input type="text"/>		<a href="#">42</a>	56.7%
Monohull	<input type="text"/>		<a href="#">22</a>	29.7%
<b>Totals</b>			<b>74</b>	<b>100%</b>

6 **After enhancing your skills--where would you most like to charter or sail? (Please rank in order of importance--just the one to three most important is o.k.)**

1 = Least

Answer	1	2	3	4	5	6	7	8	9	Number of Response(s)	Ranking Score*
Chesapeake Bay	<input type="text"/>									61	5.2
Virgin Islands--Caribbean	<input type="text"/>									61	6.4
Other Caribbean	<input type="text"/>									61	6.4
Florida/Keys	<input type="text"/>									61	5.5
Bahamas	<input type="text"/>									61	5.3
Other East Coast	<input type="text"/>									61	4.4
Northwest	<input type="text"/>									61	4.0
Great Lakes	<input type="text"/>									61	3.6
Med	<input type="text"/>									61	4.2

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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7 **How important are the following features for your course? (Please rank in order of importance)**

1 = Least Important

Answer	1	2	3	4	5	Number of Response(s)	Ranking Score*
Live aboard course--no need to stay in a hotel.	<input type="text"/>					67	3.1
Learn/Live on a Larger boat--because thats what I want to end up sailing.	<input type="text"/>					67	3.3

Prefer a Smaller boat (under 34)--to get a better feel.	<input type="text"/>	67	2.3
Primary goal To get charter certified.	<input type="text"/>	67	2.7
Want to Develop advanced skills.	<input type="text"/>	67	3.6

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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8 What is your near term goal?

Answer	0%	100%	Number of Response(s)	Response Ratio
To Charter	<input type="text"/>	<input type="text"/>	<a href="#">30</a>	40.0%
To Own a boat for local cruising	<input type="text"/>	<input type="text"/>	<a href="#">10</a>	13.3%
To Own a boat for long distance cruising or live aboard	<input type="text"/>	<input type="text"/>	<a href="#">30</a>	40.0%
No Response(s)	<input type="text"/>	<input type="text"/>	5	6.6%
<b>Totals</b>			<b>75</b>	<b>100%</b>

9 {Tired of the tax man shaking you down?} If you want to own a boat, we offer a less expensive alternative--our Boat-As-A-Business Plan. (Please rank which benefits of this plan would be important.)

Answer	1 = Least							Number of Response(s)	Ranking Score*
	1	2	3	4	5	6	7		
When you set up a boat as a business, you qualify for immediate tax advantages--get taxes back and convert to equity	<input type="text"/>							58	3.9
Reduce the Cash Flow--Cover 70-100% of all costs (Loan, Insurance, Maintenance, Dock)	<input type="text"/>							58	4.8
Own the boat outright, sooner (1/4 the time for 1/4 the cost)	<input type="text"/>							58	4.0
Have more time--Mgt. Company does all of the maintenance	<input type="text"/>							58	3.8
Flexibility. Set the boat up the way I want, use it when I want, Keep it where I want.	<input type="text"/>							58	4.2
Boat kept in excellent condition--Professionally maintained.	<input type="text"/>							58	4.4
Not interested in this approach.	<input type="text"/>							58	3.0

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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10 **Would you be more or less interested in taking a course with us if it offered these attributes--even if if cost slightly more than a course that was not live aboard (but where you might have to pay for a hotel)?**

1 = Much Less Interested , 2 = Less Interested , 3 = Neutral , 4 = More Interested , 5 = Much More Interested

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
ASA, world recognized certification	<input type="text"/>					69	3.8
ASA, certified instructors (All U.S.C.G. Captains)	<input type="text"/>					70	3.9
Immaculate, luxuriously equipped boats	<input type="text"/>					70	3.3
Operate out of Annapolis, the worlds sailing capital	<input type="text"/>					69	3.2
The boat has all of the cruising amenities of a private boat. Chart plotter, Furling sails, Controls led to the cockpit w/Electric winches, plus all of the comfort amenities: A/C, Refrigeration, inverter, stereo system, etc.	<input type="text"/>					70	3.8

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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11 **What else is important to you, or would you like to share with us?**

	Number of Response(s)
<a href="#">View Text Answers</a>	24

12 **All of our participants also become a free member in our SailScape Charter Club. The benefits apply for Chesapeake Charters, but also with affiliates in Florida and the Caribbean. This club program provides discounts, free upgrades, express check ins and many more services. Would this be of interest to you?**  
<http://www.letsgocruising.com/loyalty.html>

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, I'm interested	<input type="text"/>		<a href="#">47</a>	62.6%
No, I don't think this would apply to me.	<input type="text"/>		<a href="#">23</a>	30.6%
No Response(s)	<input type="text"/>		5	6.6%
<b>Totals</b>			<b>75</b>	<b>100%</b>

13 **May our sailing school manager, Howard Smith, contact you to discuss our program with you?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<input type="text"/>		<a href="#">22</a>	29.3%
No, not at this time	<input type="text"/>		<a href="#">48</a>	64.0%
No Response(s)	<input type="text"/>		5	6.6%
<b>Totals</b>			<b>75</b>	<b>100%</b>

14 **Please enter the information indicated below. We will make you a club member, send periodic newsletter updates, and put your name in for a once a year drawing to get a free course or charter. We do not share this confidential information with anyone else. We primarily need your name and email address.**

Remember, you can import these responses into your Contacts. [View the answers](#) to do this.

Answer	Number of Response(s)
First Name	67
Last Name	66
Work Phone	42
Email Address	66
Address 1	49
Address 2	7
City	51
State/Province (US/Canada)	57
Postal Code	57

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15 **(Eric Smith, President) What didn't we ask, that we should have?**

	Number of Response(s)
<a href="#">View Text Answers</a>	20

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